

1. Public Hearing Notice

Notice is hereby given that the Millcreek Council will hold one public hearing at approximately 7:00 p.m. on Monday, January 24, 2022, at City Hall, 3330 S. 1300 E., Millcreek, Utah, to consider an appropriation of up to \$1,700 to the Millcreek Arts Council for "Gettin Visual at the Library" 2022. Pursuant to the requirement of Utah Code Ann. §10-2-8 a study regarding the appropriation was performed and is available for review by interested parties at City Hall during regular business hours between 8:00 a.m. - 5:00 p.m., Monday through Friday. A copy of the associated information for the hearing is on file for review at Millcreek City Hall or on the City's website at <https://millcreek.us/agendacenter>. The meeting will be live streamed via the City's website at: <https://millcreek.us/373/Meeting-Live-Stream>. Following the public hearing, the City Council may adopt an ordinance/resolution authorizing the appropriation. Public comment can be submitted via the City's website at: <https://millcreek.us/FormCenter/Contact-Us-5/Public-Comments-61>. In compliance with the Americans with Disabilities Act, individuals needing special accommodation during the public hearing should notify the ADA Coordinator at [khansen@millcreek.us](mailto:khansen@millcreek.us) or 801-214-2751 two days prior to the meeting date.

Documents:

[MILLCREEK ARTS COUNCIL 10.8.2 LET 1.07.22.1.PDF](#)



# Bonneville Research

January 7th, 2022

## **Introduction:**

This analysis intends to provide Millcreek, a Utah Municipality, and the Millcreek City Council with the information required by the Utah Code Section 10-8-2. Appropriations -- Acquisition and disposal of property -- Corporate purpose -- Procedure.

## **Reason for the Study:**

Utah Code § 10-8-2 and case law require a more rigorous review and approval process before the City can provide grants to nonprofit organizations. The process requires that the City complete a Study before awarding the grants.

## **Key Elements of the Study:**

The Study shall consider the following factors:

1. Completion of a study that addresses the following:
  - a. The benefit the City will receive—tangible or intangible—in return for appropriated funds.
  - b. An analysis of how the appropriation will be used to enhance the safety, health, prosperity, moral well-being, peace, order, comfort, or the convenience of Millcreek residents.
  - c. Whether the appropriation is necessary and appropriate to accomplish goals and objectives of the City, such as:
    - i. Removing blight or underdeveloped properties;
    - ii. Increasing the City's tax base;
    - iii. Creating jobs;
    - iv. Retaining jobs, and
    - v. Any other identified public purpose that the appropriation might serve.
  - d. Completing a financial analysis showing projected financial returns to the City, if any, and the period over which the City will recoup the appropriation amount.
2. A finding by the Council that the development will promote safety, health, prosperity, moral well-being, peace, order, comfort, or the convenience of the Millcreek residents shall be adopted by Resolution citing the Study as evidence to support that finding.
3. The processes outlined in Utah Code Ann. § 10-8-2h will complete the final appropriation:

- a. If the appropriation is made as an amendment to the current year's fiscal budget, then the appropriation shall be approved according to the process outlined in Utah Code Ann. § 10-8-2(3)(d).
- b. If the appropriation is made as part of a future fiscal year budget, then the appropriation shall be approved during the regular annual budget process.

**Millcreek Agreement** – Millcreek proposes to make the following monetary appropriation for the Fiscal Year 2021/2022:

- “Gettin Visual at the Library” 2022 – Up to \$1,700.00

### **“Gettin Visual at the Library” Proposal:**

In collaboration with the Millcreek Library, the Millcreek Arts Council (MAC), Artist Relations Committee has hosted a monthly art show, Gettin Visual at the Library.

The Library hosts the artist's work for a month, and the Committee also offers a one-night reception for the artist, open to the public, to celebrate the artist and their work.

At the reception, we have been offering light refreshments and live music. Typically, the art reception takes place at the Millcreek Library on the first Friday of the month from 6-7 pm. The Library allows us to run this event at their facility, free of charge.

This event was temporarily paused in 2020/2021 (due to the pandemic). MAC restarted this event in October 2021 and has already had hundreds of library patrons view the artwork installations throughout the month and an average of 25 attendees at the art receptions.

Artists are scheduled through July 2022, with an ongoing list of interested artists.

The Millcreek Arts Council (MAC), Artist Relations Committee is hoping to grow this offering in 2022 through the following:

- Increase the number of attendees at the art reception: We are currently working to grow our social media presence (to better market the event). We're also hoping to secure funds to pay for the musicians (hopefully increasing the motivation to attend and improve the marketing pool).
- Create artist-focused thank you cards: Cultivating our community partnerships is a big focus this year. One easy way we plan on doing this is to send out thank you cards to sponsors, participating artists, and community partnerships. We want to use this as an opportunity to celebrate Millcreek artists by using the artwork displayed at the Library on the front of the thank you cards (with the artist's

permission) and highlighting the artist's bio on the back of each card. Financial Budget for the Gettin Visual at the Library event, 2022:

**Proposed “Gettin Visual” at the Library Budget:**

- Refreshments: (\$50 per month) \$600.00
- Payment of local musician: (\$50 per month) \$600.00
- Printing thank you cards with artist’s image(s) on them (for participating artists and local sponsors): \$500.00
- Total funds needed for Gettin Visual at the Library 2022: \$1,700.00
  
- Total requested amount from the City of Millcreek: \$1,700.00

**ANALYSIS:**

Chapter 2.39.010 of the “Millcreek Municipal Code” states that:

... it is the purpose of the City Council to support the encouragement of volunteer services and programs within the City. The City Council recognizes that volunteers are essential to the City government's productivity, efficiency, and cost-effectiveness. Therefore, the effective management of volunteer programs is a matter of significant importance.

Chapter 2.04.130 of the “Millcreek Municipal Code” further states that:

- A. The (City) Council may establish additional committees as it deems appropriate. It may convene committee meetings at any time for Study, discussion, investigation, formal hearings or inquiries, workshops, training, or presentations by or responses from citizens or other interested persons or groups.
- B. No official action may be taken in committee meetings other than adopting non-binding recommendations to the Council.

The Millcreek Senior Center Advisory Committee advisory is a 501(c)(3) organization, and the purpose is to support the services and events for senior citizens at the Millcreek Senior Center.

**CONCLUSION AND REQUIRED FINDING:**

The municipality of Millcreek’s purpose for the above-listed appropriation to the Millcreek Arts Council “Gettin Visual” at the Library program will be to seek to achieve the following Community Objectives:

- Connecting Millcreek residents to local art and music
- Offering the community visual art shows that range in style, medium, themes, and cultural backgrounds
- An opportunity for the community to talk with the artist (at the art reception) and have intermodal art engagement (combining music and visual art)
- Encouraging residents to visit their local Library
- Promoting local artists
- Creating an aesthetic community ritual

The appropriation is necessary and appropriate to accomplish Millcreek's reasonable goals and

objectives, a Utah Municipal Corporation, in economic development, job creation, affordable housing, blight elimination, job preservation, and preservation of historic structures and property other public purposes.

**GENERAL LIMITING CONDITIONS:**

*Every reasonable effort was made to ensure that this Study's data reflects accurate and timely information, and it is believed to be reliable.*

- *The Study is based on estimates, assumptions, and other information developed by Bonneville Research from its independent research effort, general knowledge of the region, primary data sources including Millcreek, the Utah State Tax Commission, and the Utah State Auditor's Office, and consultations with the Client's representatives.*
- *No responsibility is assumed for inaccuracies in reporting by the Client, its agents, or any other data sources used in preparing or presenting this Study. This report is based on information collected during January of 2022, and Bonneville Research has not undertaken any update of its research since that date. Bonneville Research makes no warranty that any of the values or results contained in this Study will actually be achieved. This report is not to be used with any public or private offering of securities or other similar purposes. This Study is qualified in its entirety and should be considered considering these limitations, conditions, and considerations.*

## **Robert Springmeyer**

Robert Springmeyer, the Principal of Bonneville Research, performed this 10-8-2 Appropriations Study.

Mr. Springmeyer is actively involved in the redevelopment and other economic impact projects. He has supplied independent financial and redevelopment analysis for numerous urban renewal agencies within the State and completed "Fair Value Analyses" for Holladay and South Salt Lake Cities. Mr. Springmeyer is the Chairman of Bonneville Research. He has directed the Economic Analysis/Tax Studies completed for the Downtown Alliance, the Utah State Tax Review Commission, Salt Lake County, Brigham City, Salt Lake, Sandy, Bountiful, and South Jordan Cities, including the Urban Renewal Agencies of Salt Lake, Taylorsville, Holladay, South Salt Lake, Draper, West Jordan, Ogden, South Jordan, Sandy, and Murray. He is educated in Political Science, Economics, and Business Management and has consulted with local governments for over 40 years. He has been listed in Who's Who in Finance and Who's Who in the West.