

Millcreek Logo Basic Color Specifications



BLUE CAIRN MEDIA



PRINT 2 COLOR PMS INKS



Blue: PMS 3015 C

Green: PMS 5763 C

PMS green is slightly greener than CMYK

PRINT 4 COLOR PROCESS



Blue: C: 100 M: 58 Y: 21 K: 4

Green: C: 66 M: 48 Y: 80 K: 0

DIGITAL COLOR RGB & HEX



Blue: R: 0 G: 99 B: 148

Green: R: 113 G: 124 B: 87

Blue: #0067C1

Green: #578533

Hex colors are not very close to true colors.