



PROMOTE YOUR BUSINESS WITH **MILLCREEK BOGOS**

Millcreek BOGOS (Buy-One-Get-One-Free Deals) is a new addition to the website of the Millcreek Business Council, an official auxiliary of the new city of Millcreek. It is a great place for Millcreek residents and visitors alike to find deals at some of their favorite Millcreek restaurants, shops, and services!

WHO CAN POST A BOGO? Any licensed business in Millcreek is eligible AT NO CHARGE, although there is a limit to one deal per business per quarter.

HOW DO THE CUSTOMERS USE THE COUPON? They can print them off and cut them out, or just show it on their phone at purchase.

WHAT IS THE STANDARD "FINE PRINT" ON EACH COUPON? Expiration date for the deal would be the last day of the quarter, limited one coupon per party per visit. Other "fine print" can be dictated by the business, such as restrictions of certain days, hours, or menu items.

MUST THE DEAL BE A BOGO? Yes. Please make the deal buy-one-get-one of equal or lesser value (i.e., buy one dessert, get one free; buy one pedicure, get one free; etc.)

WHEN WILL THIS START? The BOGO program runs for 3 months, starting January 1, 2020.

HOW WILL THIS BE PROMOTED? In addition to being listed on the Millcreek Business Council website, Millcreek BOGOS will be promoted through city and business council social media channels, as well as through Millcreek's newsletter and weekly e-newsletter.

HOW DO I SUBMIT MY BOGO? Please email your business logo and deal to businesscouncil@millcreek.us to be included in the January 1-March 31 coupons. Call Josie with any questions 801-214-2761



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CREATE YOUR OWN DEAL! Simply fill in the blanks and add your own fine print.

Buy one _____, get one
_____ free.

Fine Print _____

EXAMPLE BOGOS:

Buy one small plate and get a second plate free of equal or lesser value. Weekdays only.

Buy one personal training session, get one session free (two people will share a session for the rate of one person).

Buy one pedicure get one pedicure free. Limit one per person, per visit. Can purchase up to 3 as gifts. Services must be booked by December 31, 2019 and completed by February 7, 2020.

Buy one cookie (glazed shortbread or chocolate chip), get one free from 4 p.m. until close.

Buy one smoothie, get one smoothie free before noon, Sundays only.

"For a small business owner, this was a no brainer!" -Suzi Sands, owner of Aviva Woman